

BARISCAN SEYIS

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SUMMARY

A versatile Product Designer specializing in B2B SaaS, data analytics, and complex enterprise platforms. Expert in translating data-heavy workflows into scalable, intuitive, and AI-ready interfaces. Blends user-centered design principles with strong front-end technical skills. Proficient in HTML & CSS, enabling seamless end-to-end collaboration with engineering teams to bridge the gap between design and development. Driven by user research to maintain high user trust and optimize digital experiences.

EXPERIENCE

Birtech Technology

Product Designer

Eskişehir, Turkey

01/2024 – Present

- Optimized complex design workflows for data-driven platforms, resulting in a 25% faster delivery of design updates.
- Developed UI components in HTML & CSS, partnering tightly with engineering teams to ensure technical feasibility and reduce front-end development time by 30%.
- Spearheaded the launch of 50+ designs, generating web and mobile screens that significantly enhanced usability, accessibility, and platform consistency.

Uzel Bilisim

UX/UI Designer

Istanbul, Turkey

11/2022 – 02/2024

- Designed and delivered 50+ screens across 3 B2B projects, establishing responsive web and mobile dashboard layouts.
- Increased user engagement by 30% through the strategic redesign of complex data interfaces and information architecture.
- Implemented user feedback via iterative design changes, adding 5 new features that boosted overall platform satisfaction.
- Conducted 5+ usability testing sessions to represent the voice of the customer, resolving design flaws and improving the overall human-computer interaction experience.

Userspots

Jr. UX Designer

Istanbul, Turkey

08/2022 – 11/2022

- Facilitated monthly agile review sessions with cross-functional stakeholders, ensuring design iterations met product strategy and timelines.
- Designed 15+ high-fidelity storyboards and wireframes to clearly articulate intricate interaction details for senior leadership.
- Created task flows based on targeted user needs, empathy mapping, and continuous research.
- Contributed to a UX Audit study by conducting competitor analysis, designing a presentation with 50+ actionable insights.

EDUCATION

UX School (Bootcamp)

User Experience Design

Istanbul, Turkey

01/2022 – 08/2022

SKILLS & LANGUAGES

UX/UI & Research: Agentic Design & AI UX Strategy, Human-in-the-Loop Controls, B2B SaaS Dashboards, Wireframing & Prototyping, Design Systems, User Research & Empathy, Usability Testing, Accessibility.

Tools & Technologies: Figma, FigJam, HTML & CSS, Generative AI & Prompt Engineering.

Methodologies: Cross-functional Collaboration, Agile / Iterative Design, Asynchronous Communication.

Languages: English (Proficient for Cross-Cultural Teams), Turkish (Native).